

# Event Overview

## The Forgotten Coast Faire

### *A Renaissance-Inspired Charity Festival Benefiting Local Youth Programs*

The Forgotten Coast Faire is a new community-centered charity festival hosted by **Gilbert Gardens Community Foundation**, created to bring families, visitors, local businesses, performers, and vendors together for a day of entertainment, imagination, and purpose.

Set against the scenic backdrop of **George Core Park in Port St. Joe**, this Renaissance-inspired event will feature a festive mix of artisan vendors, food, live entertainment, interactive activities, children's experiences, character elements, and community fun. The goal is to create more than a market or festival. We are building an annual event that feels memorable, immersive, and meaningful for the families and communities of the Forgotten Coast.

#### **Event Details**

**Event Name:** The Forgotten Coast Faire

**Date:** January 23, 2027

**Location:** George Core Park, Port St. Joe, Florida

**Hosted By:** Gilbert Gardens Community Foundation

**Benefiting:** Local youth programs in Franklin and Gulf Counties

#### **Our Purpose**

The Forgotten Coast Faire was created with a simple mission: to raise support for local youth programs that provide care, enrichment, mentorship, meals, safe spaces, and meaningful opportunities for children in our communities.

Each year, the event will help support programs that serve children and families across the Forgotten Coast. Our Franklin County beneficiary has been selected, and we are currently working to identify a similar youth-focused program in Gulf County.

#### **Why Sponsorship Matters**

Sponsorship support allows us to bring this event to life while keeping the mission at the center. Contributions help cover essential event costs such as permits, insurance, entertainment, marketing, activities, signage, and event logistics, allowing more of the event's success to directly support the programs and families it was created to serve.

By becoming a sponsor, your business is helping build a new annual tradition for our area while showing your commitment to local children, families, and community impact.

#### **Our Vision**

Our vision is for The Forgotten Coast Faire to become a signature annual event that blends creativity, family fun, local business support, and charitable giving. With the help of sponsors, vendors, performers, and community partners, we believe this event can grow into something truly special for Franklin County, Gulf County, and the greater Forgotten Coast region.

**Together, we can create magic, support local children, and build a tradition our community looks forward to year after year.**

# Sponsorship Levels & Benefits

The Forgotten Coast Faire offers sponsorship opportunities for businesses, organizations, families, and community members who want to help bring this new annual charity event to life while supporting local youth programs in Franklin and Gulf Counties.

Sponsorship Level	Amount	Benefits / Recognition
<b>Presenting Sponsor</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>• Listed as “The Forgotten Coast Faire Presented by [Business Name]” where applicable</li> <li>• Premier logo placement on event signage</li> <li>• Premier logo placement on digital promotions and sponsor graphics</li> <li>• Recognition in press releases, social media posts, and event announcements</li> <li>• Vendor booth or promotional space included</li> <li>• Opportunity to provide branded materials, coupons, or giveaway items</li> <li>• Public thank-you during event announcements</li> <li>• Recognition as a major supporter of local youth programs</li> </ul>
<b>Royal Court Sponsor</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>• Logo placement on event signage</li> <li>• Logo included in digital sponsor graphics</li> <li>• Recognition on social media</li> <li>• Vendor booth or promotional space included</li> <li>• Public thank-you during event announcements</li> <li>• Recognition as a key event sponsor</li> <li>• Opportunity to provide branded materials, coupons, or giveaway items</li> </ul>
<b>Knight Sponsor</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>• Business name/logo on select event signage</li> <li>• Public thank-you during event announcements</li> <li>• Recognition on social media</li> <li>• Business listed on sponsor materials</li> <li>• Opportunity to provide branded materials, coupons, or giveaway items</li> </ul>
<b>Village Sponsor</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>• Business name listed on event signage</li> <li>• Recognition on social media</li> <li>• Business listed on sponsor materials</li> <li>• Included in sponsor thank-you materials</li> </ul>
<b>Community Supporter</b>	<b>\$250</b>	<ul style="list-style-type: none"> <li>• Recognition on social media</li> <li>• Included in sponsor thank-you materials</li> <li>• Name or business listed as a Community Supporter</li> </ul>
<b>Founding Friend</b>	<b>\$50+</b>	<ul style="list-style-type: none"> <li>• Name listed in a community thank-you post</li> <li>• Recognition as an early supporter of the first Forgotten Coast Faire</li> </ul>
<b>Custom / In-Kind Support</b>	<b>Varies</b>	<ul style="list-style-type: none"> <li>• Printing, signage, children’s activities, entertainment, volunteer meals, supplies, equipment, giveaways, raffle items, advertising, or media support</li> <li>• Recognition determined by the type and value of contribution</li> </ul>

*Sponsorship recognition may be subject to print and promotional deadlines. Custom sponsorships and in-kind donations may be reviewed individually.*

# Sponsorship Application

## The Forgotten Coast Faire

January 23, 2027 | George Core Park | Port St. Joe, Florida

Hosted by Gilbert Gardens Community Foundation

Thank you for your interest in supporting The Forgotten Coast Faire. Sponsorships help bring this Renaissance-inspired charity festival to life while supporting local youth programs in Franklin and Gulf Counties.

### Sponsor Information

Business / Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Website / Social Media Page: \_\_\_\_\_

### Sponsorship Level

Please select your sponsorship level:

- Presenting Sponsor — \$5,000
- Royal Court Sponsor — \$2,500
- Knight Sponsor — \$1,000
- Village Sponsor — \$500
- Community Supporter — \$250
- Founding Friend — \$50+
- Custom Sponsorship / In-Kind Donation

If custom or in-kind, please describe contribution:

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### Sponsor Recognition

Business / Sponsor Name as it should appear in materials:

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**Would you like to submit a logo for sponsor recognition?**

- Yes
- No

Please email logo files to: **gilbertgardens22@gmail.com**  
Preferred file types: PNG, JPG, PDF, or SVG.

**Would you like to provide branded items, coupons, or giveaways for guests?**

- Yes
- No
- Maybe, please contact me

**Would you like a vendor/promotional space if included with your sponsorship level?**

- Yes
- No
- Not included with my sponsorship level

**Payment Information**

**Payment Method:**

- Check
- Cash
- Online Payment
- Invoice Requested
- Other: \_\_\_\_\_

Checks may be made payable to:  
**Gilbert Gardens Community Foundation**

For questions, please contact:  
**gilbertgardens22@gmail.com**  
**850-323-0203**

**Authorization**

By signing below, I confirm that I would like to sponsor The Forgotten Coast Faire at the level selected above.

**Authorized Signature:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

# Sponsor Agreement & Terms

## The Forgotten Coast Faire

January 23, 2027 | George Core Park | Port St. Joe, Florida

Hosted by **Gilbert Gardens Community Foundation**

By submitting a sponsorship application and payment, the sponsor agrees to support **The Forgotten Coast Faire**, a Renaissance-inspired charity festival hosted by Gilbert Gardens Community Foundation to benefit local youth programs in Franklin and Gulf Counties.

### Use of Sponsorship Funds

Sponsorship funds may be used to help cover event-related expenses, including but not limited to:

- Permits and city fees
- Insurance
- Entertainment and performers
- Children’s activities
- Marketing and advertising
- Printing and signage
- Event supplies and logistics
- Vendor/event setup needs
- Charitable fundraising efforts connected to the event

Any remaining proceeds from the event will support the charitable purpose of the event and the selected youth program beneficiaries.

### Sponsor Recognition

Sponsor recognition will be provided according to the selected sponsorship level. Recognition may include event signage, digital promotions, social media mentions, printed materials, public announcements, vendor or promotional space, and other event-related visibility as outlined in the sponsorship packet.

Logo placement and promotional inclusion may be subject to print, design, and marketing deadlines. Sponsors are responsible for submitting accurate business names, logos, and promotional materials in a timely manner.

### Logo & Materials Deadline

To guarantee inclusion in printed event materials, sponsor logos and business information must be received by:

**Deadline:** \_\_\_\_\_

Materials received after the deadline may still be included in digital promotions when possible but may not be included in printed signage or printed sponsor materials.

**Payment Terms**

Sponsorship payment is due upon submission of the sponsorship application unless other arrangements have been approved in writing.

Checks may be made payable to:

**Gilbert Gardens Community Foundation**

For payment questions, please contact:

**gilbertgardens22@gmail.com**

**850-323-0203**

**Refunds, Cancellation & Rescheduling**

Sponsorships are considered charitable support and are generally non-refundable.

If the event is postponed or rescheduled due to weather, safety concerns, permitting issues, or other circumstances beyond the control of Gilbert Gardens Community Foundation, sponsorship recognition will transfer to the rescheduled event date when possible.

If the event is canceled and not rescheduled, Gilbert Gardens Community Foundation will determine how remaining funds are handled in alignment with the event’s charitable purpose and any applicable obligations.

**In-Kind Sponsorships**

In-kind sponsorships may be accepted at the discretion of Gilbert Gardens Community Foundation. Recognition for in-kind contributions will be based on the estimated fair value and usefulness of the donation to the event.

Examples of in-kind support may include printing, signage, advertising, supplies, entertainment services, equipment, rentals, food, beverages, raffle items, or other event-related contributions.

**Agreement**

By signing below, the sponsor confirms that they have reviewed the sponsorship information and agrees to the terms listed above.

**Business / Organization Name:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

# Thank You & Next Steps

## Thank You for Supporting The Forgotten Coast Faire

Thank you for considering sponsorship of **The Forgotten Coast Faire**, hosted by **Gilbert Gardens Community Foundation**. Your support helps bring this new annual charity festival to life while creating a meaningful impact for local youth programs in Franklin and Gulf Counties.

## Next Steps

To confirm your sponsorship:

- Complete the Sponsorship Application
- Select your sponsorship level
- Submit payment or request an invoice
- Email your logo and preferred business name to **gilbertgardens22@gmail.com**
- Let us know if you would like to provide branded items, coupons, giveaways, or in-kind support

## Contact

For questions, sponsorship details, or custom partnership opportunities, please contact:

**Gilbert Gardens Community Foundation**

**Email:** gilbertgardens22@gmail.com

**Phone:** 850-323-0203

**Together, we can create magic, support local children, and build a tradition our community looks forward to year after year.**